

WebFSC®



WebFSC Key Features

- Customize your site to include your logo and branding
- Display rates to your prospects using the carriers you represent
- Rate information is updated automatically. No maintenance is required.
- Simple set up and configuration process

Generate leads from your website with WebFSC.

Now you can convert visitors to your website into leads by providing multi-company rate quotes! WebFSC is a rating and lead generation solution that provides your consumers with multiple personal lines, auto and homeowners rates with the carriers you represent—directly on your website.

Easy for Clients and Prospects

WebFSC makes obtaining a rate from your website fast and easy.

Step 1: WebFSC guides your clients through a few simple forms, obtaining the data you need simply and easily.

Step 2: Rate and coverage options are displayed to your clients instantly, using the carriers you represent.

Step 3: Clients make their selections and click submit. The entire quoting process takes less than two minutes to complete.

Easy for Agents and Brokers

WebFSC instantly turns your website into something more: your website is now a dynamic sales center.

Step 1: Receive immediate email notification when a lead is generated on your website.

Step 2: Import lead information from your email message to FSC Rater® with a single click of your mouse.

Step 3: Contact the client to complete the transaction.

Win More Business with WebFSC

With WebFSC, your agency can use your website to collect leads, turning a website visit into a productive experience for your prospects. Make an instant impression by demonstrating your ability to deliver a rate quickly and accurately.

For more information about WebFSC, please contact your Vertafore Account Executive at 800.444.4813.

Vertafore is the leading provider of software and information to the insurance distribution channel, including independent agents, brokers, MGAs, carriers and reinsurers. Vertafore leverages a unique industry presence to deliver meaningful solutions—powerful technology, critical information and robust insights to help organizations effectively respond to business challenges and capture new opportunities. Vertafore solutions are helping more than 17,000 customers and 500,000 end users gain a competitive advantage to accelerate their business performance.

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